



DESIGN & DEVELOPMENT EXPERIENCE

First Generation | Allentown, PA
Interactive Developer/Designer | March 2020-present

Red Tettemer O'Connell + Partners | Phila, PA
Interactive Designer | April 2018-March 2020

- UX/UI Design
- Front End Development
- Back End Development

ALS Association Greater Philadelphia Chapter | Phila, PA
Freelance Designer | 2018, 2019

- Event Branding

Business Link Print | Kutztown, PA
Designer & Print Tech | December 2017-April 2018

- Design promotional material and branding
- Advised students on file setup for print production
- Operated commercial laser, UV, and wide-format inkjet printers

Kutztown University Registrar's Office | Kutztown, PA
Graphic/Web Designer | August 2017-present

- Analyze & reorganize all web content
- Format & update pages and content using Ingeniux CMS

ST8MNT Brand Agency | Nashville, TN
Graphic Design Intern | Summer 2017

- Established campaign guidelines for social media identity as part of a company rebrand; created static and motion advertisements and graphics
- Organized and edited product shots and compiled a comprehensive lookbook for local clothing brand
- Crafted custom hand lettering and illustrations
- Organized all working project files and assets according to a multilevel master file structure used throughout office servers
- Developed and debugged responsive code for Shopify website

National Museum of Industrial History | Bethlehem, PA
Freelance Exhibit Designer | April 2017

- Developed branding and graphics for Making America's Pastime Exhibit
- Organized text content and photography, and laid out a series of approximately thirty panels and pieces for the exhibit

Exit Zero Publishing | Cape May, NJ
Graphic Designer | August 2016-September 2017
Graphic Design Intern | Summer 2016

- Maintained personal relationships with advertisers via weekly emails to keep advertisements up to date for weekly publication
- Planned and crafted unique advertisements to be placed in a weekly newspaper using photography, illustration, and typography for a variety of small and large businesses
- Wrote creative copy for various publications including an annual coffee table guide book for southern New Jersey
- Maintained and handled troubleshooting for company website using WordPress CMS and online store using Ingeniux CMS

Mind Your Design | Doylestown, PA
Web Development Intern | Summer 2016

- Analyzed and debugged client website code
- Utilized design guidelines to build websites

EDUCATION

Kutztown University of Pennsylvania | Kutztown, PA
B.F.A. in Communication Design | December 2017
Concentrations in Graphic Design and Interactive Design
Minor in Web Development

LEADERSHIP & SERVICE

Kutztown University Marching Unit Colorguard | Kutztown, PA
Captain | 2015-2017

- Oversaw and ran rehearsals for a group of about 25
- Choreographed and taught routines to the group
- Worked one-on-one with members who needed individual help

Kutztown University AIGA | Kutztown, PA
President | 2016-2017

- Planned events for students and faculty throughout the school year to promote discovery of skills and student bonding
- Oversaw Font Fellows Mentorship Program which paired upperclassmen with underclassmen in the Communication Design Department

Kutztown University Designathon | Kutztown, PA
Annual 24 hour event in which students, professors, and alumni volunteer to create print and digital content pro bono for local nonprofits
Coordinator | 2017

- Planned, organized, and promoted event; collected donations
- Oversaw students and faculty in running the event, set up and clean up

Participant | 2016-2017

- Collaborated with a team of students in designing artwork, banners, signage, certificates, and designed a website with CMS backend

Hate The Hate | Kutztown, PA
Designer | 2017

- Created custom graphics, illustrations, and lettering for print and digital media to be used campus wide to promote a climate of love and acceptance
- Organized the event and its activities
- Documented with photography for social media

AWARDS

Kutztown University Communication Design
Interactive Design Award | 2018
Graphic Design Award, Nominated | 2018

Greater Lehigh Valley ADDY Awards
Gold Student ADDY | 2017

Graphis New Talent Annual
Merit | 2017

Kutztown University of Pennsylvania
Dean's List | 2014-2017

SKILLS

HTML5
SCSS, CSS3
Javascript, jQuery
React JS
Ruby on Rails
Heroku
Git
Shopify, Liquid
Wordpress, PHP, MySQL
Tumblr Hype

Sketch
Invision Prototyping
Adobe Creative Cloud (*Photoshop, Illustrator, InDesign, AfterEffects, Premiere, Lightroom*)
Hand lettering
Digital lettering, Procreate app
Illustration